

2023 CATALOG



VERCELLI

PERFORMANCE TIRES
OWN THE ROAD

VERCELLI

Designed by drivers for drivers, Vercelli tires are the perfect fusion of style and performance. Whether you want low-profile, high-performance, off-road, or classic white-wall tires, we have the solution to meet any budget. We are committed to providing a high-quality, high-performance tire at a price attainable to all drivers. Backed by our exclusive No Questions Asked 25/365 Free Replacement Limited Protection Policy, it has never been easier to Own The Road.

TABLE OF CONTENTS

TOURING PERFORMANCE

VERCELLI I 3

ULTRA HIGH PERFORMANCE

VERCELLI II 5

VERCELLI IV 7

CLASSIC TOURING

CLASSIC 787 9

HIGHWAY CUV/SUV/LT

TERRENO H/S 11

TERRENO H/T 11

ALL-TERRAIN SUV/LT

TERRENO A/T 12

MUD TERRAIN

TERRENO M/T 13

LIMITED PROTECTION POLICY 14

PASSENGER / COMMUTER

Grip
&
Handling



Comfort
&
Wear

PERFORMANCE

TOURING

VERCELLI IV

VERCELLI II

VERCELLI I

CLASSIC 787

CUV / SUV / LIGHT TRUCK

All
Surface
Traction



Comfort
&
Wear

OFF-ROAD

HIGHWAY

TERRENO M/T

TERRENO A/T

TERRENO H/T

TERRENO H/S





VERCELLI **PASSENGER** **TIRES**





A premium, all-season grand touring power design featuring a quiet ride, the VERCELLI I is developed with VDMS – Variable Depth Micro-Positioned Siping – technology that provides superior handling and enhanced traction on all road surfaces. The VERCELLI I shoulders are designed with an alternating closed buttress area for an exceptionally quiet ride while ensuring long, trouble-free mileage. Our No Questions Asked, 25/365 Free Replacement Limited Protection Policy includes a FREE one-year replacement from date of purchase plus a **60,000-mile** usable tread life expectancy.

VERCELLI I

Size	LI/SR	Tread Depth	Overall Diameter	Section Width	Max Load @PSI	UTQG	Stock #
235/70R17	109T	10.5	30.00	9.45	2271@50	500AB	VC639
265/70R18	116T	10.5	32.64	10.71	2756@44	500AB	VC659
195/65R15	91H	10	25.00	7.91	1356@44	500AA	VC605
205/65R15	94H	10	25.47	8.23	1477@44	500AA	VC615
225/65R16	100T	10	27.48	9.00	1764@44	500AB	VC648
215/65R17	99V	10	28.03	8.70	1709@44	500AA	VC651
225/65R17	106V	10	28.50	8.98	2094@50	500AA	VC640
235/65R17	104H	10	29.06	9.45	1984@44	500AA	VC638
235/65R18	106T	10	30.04	9.45	2094@44	500AB	VC656
255/65R18	111T	10	31.06	10.24	2403@44	500AA	VC674
265/65R18	114T	10	31.54	10.71	2601@44	500AB	VC658
275/65R18	116T	10.5	32.09	10.98	2756@44	500AB	VC657
195/60R15	88H	10	24.21	7.91	1235@44	500AA	VC600
205/60R15	91H	10	24.69	8.23	1356@44	500AA	VC603
205/60R16	92H	10	25.67	8.19	1389@44	500AA	VC620
215/60R16	95V	10	26.14	8.70	1521@44	500AA	VC630
225/60R16	98H	10	26.61	8.98	1653@44	500AA	VC625
225/60R17	99H	10	27.64	8.98	1709@44	500AA	VC645
235/60R17	106H	10	28.11	9.45	2094@50	500AA	VC644
235/60R18	107H	10	29.09	9.45	2149@50	500AA	VC671
245/60R18	105H	10	29.57	9.76	2039@44	500AA	VC672
265/60R18	110H	10	30.51	10.71	2336@44	500AA	VC677
255/60R19	109H	10	31.06	10.24	2271@44	500AA	VC660
275/60R20	115T	10	32.99	10.98	2679@44	500AB	VC686
195/55R15	85V	10	23.43	7.91	1135@44	500AA	VC610
205/55R16	94V	10	24.88	8.43	1477@50	500AA	VC602
215/55R16	97V	10	25.28	8.90	1609@50	500AA	VC622
215/55R17	98V	10	26.30	8.90	1653@50	500AA	VC650
225/55R17	101V	10	26.77	9.17	1819@50	500AA	VC646
235/55R17	99V	10.5	27.17	9.65	1709@44	500AA	VC637





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VERCELLI I

cont.

Size	LI/SR	Tread Depth	Overall Diameter	Section Width	Max Load @PSI	UTQG	Stock #
225/55R18	102V	10	27.76	9.17	1874@50	500AA	VC661
235/55R18	104V	10	28.15	9.65	1984@50	500AA	VC669
255/55R18	109V	10	29.02	10.43	2270@50	500AA	VC673
225/55R19	99V	10.5	27.78	9.17	1709@44	500AA	VC692
235/55R19	105V	10.5	29.17	9.65	2039@50	500AA	VC691
245/55R19	103H	10.5	29.65	9.96	1929@44	500AA	VC690
275/55R20	113H	10.5	31.89	11.18	2535@44	500AA	VC675
215/50R17	95V	10	25.51	8.90	1521@50	500AA	VC635
225/50R17	98V	10	25.90	9.20	1653@50	500AA	VC652
235/50R17	100V	10	26.30	9.65	1764@50	500AA	VC641
225/50R18	95V	10	26.89	9.20	1520@44	500AA	VC654
235/50R18	101H	9	27.28	9.65	1819@50	500AA	VC667
235/50R18	101W	9	27.28	9.65	1819@50	500AA	VC668
255/50R19	107H	10.5	29.09	10.43	2149@50	500AA	VC695
245/50R20	102V	10	29.69	10.00	1874@44	500AA	VC662
255/50R20	109V	10.5	30.08	10.43	2271@50	500AA	VC663
265/50R20	107V	10.5	30.47	10.91	2149@44	500AA	VC664
225/45R18	95V	10	25.94	8.86	1521@50	500AA	VC643
235/45R18	98V	10	26.34	9.29	1653@50	500AA	VC665
245/45R18	100V	10	26.65	9.57	1764@50	500AA	VC670





A performance-driven premium tire with all-season capabilities, the VERCELLI II's unique engineering features a twin-type center rib design for high-speed stability and sure-footed braking. The tread design provides both a quiet ride and ultra-confident handling. Backed by our No Questions Asked, 25/365 Free Replacement Limited Protection Policy and a **45,000-mile** usable tread life expectancy.

VERCELLI II

Series	Size	LI/SR	Tread Depth	Overall Diameter	Section Width	Max Load @PSI	UTQG	Stock #
55	205/55ZR16	94W	10	24.88	8.43	1477@49	500AA	VC265
55	215/55ZR16	97W	10	25.28	8.90	1609@49	500AA	VC266
55	215/55ZR17	98W	10	26.30	8.90	1653@49	500AA	VC240
55	225/55ZR17	101W	10	26.77	9.17	1819@49	500AA	VC241
50	205/50ZR17	93W	10	25.12	8.43	1433@49	500AA	VC282
50	215/50ZR17	95W	10	25.51	8.90	1521@49	500AA	VC235
50	225/50ZR17	98W	10	25.91	9.17	1653@49	500AA	VC285
50	235/50ZR17	100W	10	26.30	9.65	1764@49	500AA	VC286
45	215/45ZR17	91W	10	24.65	8.39	1356@49	500AA	VC275
45	225/45ZR17	94W	10	24.96	8.86	1477@49	500AA	VC277
45	235/45ZR17	97W	10	25.35	9.29	1609@49	500AA	VC279
45	245/45ZR17	99W	10	25.67	9.57	1709@49	500AA	VC280
45	225/45ZR18	95W	10	25.94	8.86	1521@49	500AA	VC296
45	235/45ZR18	98W	10	26.34	9.29	1653@49	500AA	VC291
45	245/45ZR18	100W	10	26.65	9.57	1764@49	500AA	VC298
45	255/45R18	103W	10	27.05	10.04	1929@49	500AA	VC301
45	255/45R19	104Y	10	28.07	10.04	1984@49	500AA	VC302
45	245/45ZR20	103W	10	28.66	9.57	1929@49	500AA	VC320
45	255/45R20	103W	10	28.66	9.57	1929@49	500AA	VC304
40	205/40ZR17	84W	10	23.46	8.35	1102@49	500AA	VC270
40	235/40R17	90W	10	24.41	9.49	1477@49	500AA	VC313
40	245/40ZR17	95W	10	24.72	9.76	1521@49	500AA	VC281
40	275/40R17	98W	10	25.67	10.94	1653@49	500AA	VC317
40	215/40R18	89W	10	24.76	8.58	1279@49	500AA	VC274
40	225/40ZR18	92W	10	25.08	9.06	1389@49	500AA	VC295
40	235/40R18	95Y	10	25.39	9.49	1521@49	500AA	VC278





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VERCELLI II

cont.

Series	Size	LI/SR	Tread Depth	Overall Diameter	Section Width	Max Load @PSI	UTQG	Stock #
40	245/40ZR18	97W	10	25.71	9.76	1609@49	500AA	VC297
40	255/40ZR18	99W	10	26.02	10.24	1709@49	500AA	VC299
40	225/40R19	93Y	10	26.10	8.59	1433@49	500AA	VC293
40	235/40R19	96W	10	26.42	9.25	1565@49	500AA	VC315
40	245/40R19	98Y	10	26.69	9.80	1653@49	500AA	VC294
40	245/40ZR20	99W	10	27.72	9.76	1709@49	500AA	VC340
40	275/40ZR20	106W	10	28.66	10.94	2094@49	500AA	VC318
35	215/35ZR18	84W	10	23.90	8.58	1102@49	500AA	VC290
35	255/35ZR18	94W	10	25.00	10.24	1477@49	500AA	VC255
35	265/35ZR18	97W	10	25.31	10.67	1609@49	500AA	VC267
35	275/35ZR18	99W	10	25.55	10.94	1709@49	500AA	VC268
35	225/35R19	88W	10	25.24	9.06	1235@49	500AA	VC311
35	255/35R19	96W	10	26.02	10.24	1565@49	500AA	VC256
35	225/35ZR20	90W	10	26.22	9.06	1323@49	500AA	VC312
35	245/35ZR20	95W	10	26.77	9.76	1521@49	500AA	VC310
35	255/35ZR20	97W	10	27.01	10.24	1609@49	500AA	VC316
35	275/35ZR20	102W	10	27.56	10.94	1874@49	500AA	VC330
30	265/30R19	93W	10	25.32	10.67	1433@49	500AA	VC348
30	275/30R19	96W	10	25.55	10.94	1565@49	500AA	VC269
30	225/30ZR20	85W	10	25.35	9.06	1135@49	500AA	VC305
30	235/30ZR22	90W	10	27.60	9.49	1323@49	500AA	VC322
30	245/30ZR22	92W	10	27.83	9.76	1389@49	500AA	VC325
30	265/30ZR22	97W	10	28.31	10.67	1609@49	500AA	VC350
30	295/30R22	103W	10.50	29.02	11.61	1929@49	500AA	VC448
25	295/25R22	97W	10.50	27.80	11.61	1609@49	500AA	VC446

45K
Mile Limited
Tread Wear

25/365
WARRANTY
FREE REPLACEMENT / NO QUESTIONS ASKED





A premium ultra-modern and performance-oriented design, the VERCELLI IV is built for today's Sport Utility Vehicles and Pickup Trucks. The VERCELLI IV has large shoulder elements that support the necessary extra load and steering control requirement for modern trucks and SUVs. The plus-sizing options are unique to Vercelli Tires. Backed by our No Questions Asked, 25/365 Free Replacement Limited Protection Policy and our **45,000-mile** usable tread life expectancy.

VERCELLI IV

Series	Size	LI/SR	Tread Depth	Overall Diameter	Section Width	Max Load @PSI	UTQG	Stock #
55	275/55R20	117V	10	31.89	11.18	2833@49	500AA	VC411
50	285/50R20	116V	10	31.26	11.69	2756@49	500AA	VC412
45	275/45R20	110V	10	29.76	10.75	2337@49	500AA	VC410
45	275/45R22	112V	10	31.77	10.75	2469@49	500AA	VC430
45	285/45R22	114V	10	32.09	11.22	2601@49	500AA	VC431
45	305/45R22	118V	10	32.80	11.93	2910@49	500AA	VC434
40	275/40ZR20	106V	10	28.66	10.94	2094@49	500AA	VC405
40	265/40R22	106W	10	30.35	10.67	2094@49	500AA	VC420
40	305/40R22	114V	10	31.61	12.32	2601@49	500AA	VC424
35	265/35R22	102V	10	29.33	10.67	1874@49	500AA	VC415
35	295/35R24	110V	10	32.13	11.85	2337@49	500AA	VC441
35	305/35R24	112V	10	32.44	12.32	2469@49	500AA	VC440
30	295/30ZR22	103W	10	29.02	11.85	1929@49	500AA	VC414
30	255/30ZR24	97W	10	30.08	10.24	1609@49	500AA	VC439
25	275/25ZR24	96W	10	29.45	11.14	1565@49	500AA	VC438





VERCELLI
CLASSIC TIRES





The CLASSIC 787 is a traditional all-season white sidewall design featuring slotted shoulders and a wear-resistant tread compound for trouble-free mileage and a quiet ride. The wide, longitudinal grooves provide good handling on both wet and dry surfaces, while the flexible body design improves ride comfort. Backed by our No Questions Asked, 25/365 Free Replacement Limited Protection Policy.

CLASSIC 787

Series	Size	LI/SR	Tread Depth	Overall Diameter	Section Width	Max Load @PSI	UTQG	Stock #
75	P195/75R14	92S	10.5	25.51	7.72	1400@44	440AB	VC001
75	P205/75R14	95S	10.5	26.14	7.99	1532@44	440AB	VC003
75	P215/75R14	98S	10.5	26.69	8.50	1664@44	440AB	VC005
75	P205/75R15	97S	10.5	27.13	7.99	1598@44	440AB	VC030
75	P215/75R15	100S	10.5	27.68	8.50	1742@44	440AB	VC039
75	P225/75R15	102S	10.5	28.31	8.78	1874@44	440AB	VC048
75	P235/75R15	105S	10.5	28.86	9.25	2028@44	440AB	VC058
70	* P205/70R14	93S	10.5	25.35	8.23	1433@44	440AB	VC009
70	* P215/70R14	96S	10.5	25.91	8.70	1554@44	440AB	VC008
70	* P205/70R15	95S	10.5	26.34	8.23	1499@44	440AB	VC012
70	P215/70R15	97S	10.5	26.89	8.70	1620@44	440AB	VC015
70	P225/70R15	100S	10.5	27.44	8.98	1753@44	440AB	VC020

* Tires only available with black sidewall



vercellitire.com





VERCELLI
LIGHT TRUCK
TIRES





The workhorse of the Vercelli line, the Terreno H/T & H/S, is designed to be durable and dependable. The modern dual pitch (A/B) pattern provides a quiet, comfortable ride with consistent, long-lasting performance. Large circumferential grooves evacuate water for improved traction in the rain. Optimized siping offers excellent traction and braking performance in wet and light snow conditions. Solid center and shoulder elements provide responsive handling and stability. Back by our No Questions Asked, 25/365 Free Replacement Limited Protection Policy and **50,000-mile** treadwear protection, the Terreno H/T & H/S is ready to work.

TERRENO H/S



Size	Load Range	LI/SR	Tread Depth	Overall Diameter	Section Width	Max Load @PSI	UTQG	Stock #
215/70R16	-	100H	10	27.87	8.70	1764@44	500AA	VC0690
225/65R17	-	102H	10	28.50	8.98	1874@44	500AA	VC0760
225/70R16	-	103H	10	28.43	8.98	1929@44	500AA	VC0700
235/55R18	-	104V	10	28.15	9.65	1984@49	500AA	VC0830
235/65R17	-	108H	10	29.06	9.45	2205@49	500AA	VC0770
235/70R16	-	106H	10	28.98	9.45	2094@44	500AA	VC0710
245/65R17	-	107H	10	29.53	9.76	2149@44	500AA	VC0790
245/70R16	-	107H	10	29.53	9.76	2149@44	500AA	VC0720
245/70R17	-	110H	10	30.55	9.76	2337@44	500AA	VC0800
255/65R18	-	111T	10	31.06	10.24	2403@44	500AA	VC0391
255/70R16	-	111H	10	30.08	10.24	2403@44	500AA	VC0331
255/70R18	-	113T	10	32.09	10.24	2535@44	500AA	VC0390
265/60R18	-	110H	10	30.51	10.71	2337@44	500AA	VC0850
265/65R17	-	112H	10	30.55	10.71	2469@44	500AA	VC0810
265/70R16	-	112T	10	30.63	10.71	2469@44	500AA	VC0730
265/70R17	-	115H	10	31.65	10.71	2679@44	500AA	VC0820
275/55R20	-	117H	11	31.89	11.18	2833@49	500AA	VC0870
285/45R22	-	114H	10	32.09	11.22	2601@50	500AA	VC0885

TERRENO H/T



Size	Load Range	LI/SR	Tread Depth	Overall Diameter	Section Width	Max Load @PSI	UTQG	Stock #
LT215/85R16	E	115/112S	12	30.39	8.50	2680/2470@80	-	VC2000
LT225/75R16	E	115/112S	12	29.29	8.78	2680/2470@80	-	VC2020
LT235/80R17	E	120/117S	12	31.81	9.25	3085/2835@80	-	VC2045
LT235/85R16	E	120/116S	12	31.73	9.25	3042/2778@80	-	VC2010
LT245/70R17	E	119/116S	13	30.55	9.76	3000/2755@80	-	VC2042
LT245/75R16	E	120/116S	13	30.47	9.76	3042/2778@80	-	VC2030
LT245/75R17	E	121/118S	13	31.50	9.76	3195/2910@80	-	VC2041
LT265/70R17	E	121/118S	13	31.65	10.71	3195/2910@80	-	VC2044
LT265/75R16	E	123/120S	13	31.65	10.51	3415/3085@80	-	VC2040
LT265/70R18	E	124/121S	12	32.64	10.71	3525/3195@80	-	VC2051
LT275/65R18	E	123/120S	12	32.09	10.98	3415/3085@80	-	VC2047
LT275/70R18	E	125/122S	14	33.19	10.98	3640/3305@80	-	VC2046



The all-new Terreno A/T is designed to provide on-road performance with off-road durability. The offset chevron grooves provide added traction in mud, dirt, and other soft surface terrain. Optimized siping improves wet traction, element flexibility, and severe weather-rated snow traction. The variable pitch pattern reduces noise propagation to offer a quiet and comfortable ride. Back by our No Questions Asked, 25/365 Free Replacement Limited Protection Policy, and **50,000-mile** treadwear protection, the Terreno A/T is ready for your next adventure.



TERRENO A/T

Size	Load Range	LI/SR	Tread Depth	Overall Diameter	Section Width	Max Load @PSI	UTQG	Stock #
235/75R15	-	105T	12	28.86	9.25	2039@44	500AA	VC1010
245/65R17	-	107T	12	29.53	9.76	2149@44	500AA	VC1030
245/70R16	-	111T	12	29.53	9.76	2403@50	500AA	VC1066
245/70R17	-	110T	12	30.55	9.76	2337@44	500AA	VC1050
245/75R16	-	111T	12	30.47	9.76	2403@44	500AA	VC1035
255/70R18	-	113T	12	32.09	10.24	2535@44	500AA	VC0510
265/70R16	-	112T	13	30.63	10.71	2469@44	500AA	VC1080
265/70R17	-	115T	13	31.65	10.71	2679@44	500AA	VC1085
265/65R17	-	112T	12	30.55	10.71	2469@44	500AA	VC1031
265/70R18	-	116T	12	32.64	10.71	2756@44	500AA	VC0517
265/75R16	-	116T	12	31.65	10.51	2756@44	500AA	VC1065
275/55R20	-	117T	13	31.89	11.18	2833@49	500AA	VC1105
275/60R20	-	115T	12	32.99	10.98	2679@44	500AA	VC0519
275/65R18	-	116T	13	32.09	10.98	2756@44	500AA	VC0518
31X10.50R15LT	C	109/S	15	30.51	10.55	2270@50	-	VC1095
35X12.50R20LT	E	121/S	15	34.53	12.52	3195@65	-	VC1120
LT215/85R16	E	115/112S	13	30.39	8.50	2680/2470@80	-	VC1005
LT225/75R16	E	115/112S	14	29.29	8.78	2680/2470@80	-	VC1000
LT235/75R15	C	104/101S	13	28.86	9.25	1985/1820@50	-	VC1015
LT235/80R17	E	120/117S	14	31.81	9.25	3085/2835@80	-	VC0650
LT235/85R16	E	120/116S	13	31.73	9.25	3042/2778@80	-	VC1020
LT245/75R16	E	120/116S	15	30.47	9.76	3042/2778@80	-	VC1040
LT245/75R17	E	121/118S	16	31.50	9.76	3195/2910@80	-	VC1055
LT265/70R17	E	121/118S	15	31.65	10.71	3195/2910@80	-	VC1090
LT265/70R18	E	124S	15	32.64	10.71	3525/3195@80	-	VC1111
LT265/75R16	E	123/120S	15	31.65	10.51	3415/3085@80	-	VC1070
LT275/65R18	E	123/120S	15	32.09	10.98	3415/3085@80	-	VC1115
LT285/70R17	E	121/118S	16	32.76	11.50	3195/2910@80	-	VC1110
LT285/75R16	E	126/123S	16	32.83	11.26	3750/3415@80	-	VC0436
LT275/65R20	E	126/123S	15	34.09	10.98	3750/3415@80	-	VC1117
LT275/70R18	E	125/122S	15	33.19	10.98	3640/3305@80	-	VC1113



Mud, dirt, and rough terrain are no match for the all-new Terreno M/T. This highly aggressive dual-pitch pattern provides excellent off-road performance. The 3-ply sidewall and integrated stone ejectors protect while optimized siping provides flexibility without sacrificing durability. A deep buttress area provides additional traction on soft surfaces. Back by our No Questions Asked, 25/365 Free Replacement Limited Protection Policy, the Terreno M/T is ready for the path less traveled.

TERRENO M/T

Size	Load Range	LI/SR	Tread Depth	Overall Diameter	Section Width	Max Load @PSI	UTQG	Stock #
31X10.50R15LT	C	109/Q	17	30.52	10.54	2270@50	-	VC2463
32X11.50R15LT	C	113/Q	19	31.52	11.42	2535@50	-	VC2496
33X12.50R15LT	C	108/Q	19	32.52	12.50	2205@35	-	VC2465
33X12.50R17LT	D	114/Q	19	32.52	12.50	2600@50	-	VC2300
33X12.50R18LT	F	122/Q	19	32.52	12.50	3305@80	-	VC2477
33X12.50R20LT	F	119/Q	18	32.52	12.50	3000@80	-	VC2480
33X12.50R22LT	F	114/R	19	32.52	12.50	2600@80	-	VC2304
35X12.50R15LT	C	113/Q	19	34.52	12.50	2535@35	-	VC2498
35X12.50R17LT	E	121/Q	19	34.52	12.50	3195@65	-	VC2466
35X12.50R18LT	F	128/Q	19	34.52	12.50	3970@80	-	VC2478
35X12.50R20LT	F	125/Q	19	34.52	12.50	3640@80	-	VC2479
35X12.50R22LT	F	121/Q	19	34.52	12.50	3195@80	-	VC2483
37x13.50R20LT	E	127/Q	19	36.54	13.58	3860@65	-	VC2482
37X13.50R22LT	F	128/Q	19	36.52	13.58	3970@80	-	VC2487
LT235/75R15	D	110/107S	17	28.86	9.25	2335/2150@65	-	VC2467
LT265/70R17	E	121/118Q	19	31.65	10.71	3195/2910@80	-	VC2461
LT265/75R16	E	123/120Q	17	31.65	10.51	3415/3085@80	-	VC2457
LT275/55R20	E	120/117Q	19	31.89	11.18	3085/2835@80	-	VC2490
LT275/60R20	E	123/120Q	19	32.99	10.98	3415/3085@80	-	VC2489
LT275/65R20	E	126/123Q	19	34.09	10.98	3750/3415@80	-	VC2488
LT275/65R18	E	123/120Q	19	32.09	10.98	3415/3085@80	-	VC2492
LT275/70R18	E	125/122Q	19	33.19	10.98	3640/3305@80	-	VC2472
LT285/55R20	E	122/119Q	19	32.36	11.69	3305/3000@80	-	VC2491
LT285/65R18	E	125/122Q	19	32.56	11.5	3640/3305@80	-	VC2494
LT285/70R17	E	121/118Q	19	32.76	11.50	3195/2910@80	-	VC2473
LT285/75R16	E	126/123R	19	32.83	11.26	3750/3415@80	-	VC2459
LT295/70R17	E	121/118Q	18	33.31	11.77	3195/2910@80	-	VC2454
LT305/70R16	E	124/121Q	19	32.83	12.24	3525/3195@65	-	VC2456
LT315/75R16	E	127/124Q	19	34.57	12.32	3860/3525@65	-	VC2484



VERCELLI

LIMITED PROTECTION POLICY

Thank you for your interest in Vercelli brand tires for your vehicle. We are proud of the quality and performance of the wide range of Vercelli products and we understand that your continued satisfaction is essential to our success.

ELIGIBILITY

This Limited Protection Policy applies to Vercelli brand passenger and light truck tires purchased on or after January 1, 2020, or, in the absence of proof of purchase, tires with a manufacturing DOT code reading DOT 0120 or later. Eligible tires are covered by this Limited Protection Policy for up to 60 months from the date of purchase or tire manufacturer date. This Limited Protection Policy applies to the original owner of new Vercelli branded passenger and light truck tires that are operated in normal service, and used on the same vehicle on which they were originally installed according to the vehicle manufacturer's recommendations. Only Vercelli tires purchased and operated in the United States and Canada are covered by this Limited Protection Policy.

WHAT IS COVERED BY OUR EXCLUSIVE NO QUESTIONS ASKED, 25/365 FREE REPLACEMENT LIMITED PROTECTION POLICY?

The Vercelli No Questions Asked, 25/365 Free Replacement Limited Protection Policy will fully cover (100% credit) all eligible Vercelli brand passenger and light truck tires should one become unserviceable due to defective workmanship, materials, road hazard or a condition other than those listed below during the first 25% of usable treadwear or one year from date of purchase, whichever occurs first.

Tires not eligible for the No Questions Asked, 25/365 Free Replacement Limited Protection Policy that are removed from service due to a covered condition will be replaced with a comparable new Vercelli brand tire on a prorated basis for a period up to 60 months from the date of purchase or tire manufacturer date, or when the treadwear indicators become visible (worn to 2/32"), whichever occurs first.

WHAT IS A COMPARABLE TIRE?

A comparable tire may be either the same line and pattern of tire or, in the event that the tire is not available, a tire of the same construction and quality with a different sidewall or tread configuration. If a higher priced tire is accepted as replacement, the difference in price will be at an additional charge to the owner. Any Vercelli brand replacement tire provided pursuant to this Limited Protection Policy will be covered by the Vercelli Limited Protection Policy in effect at the time of replacement.

MILEAGE COVERAGE PLAN

If an eligible tire wears down to the treadwear indicator bars (2/32") and the tire has not delivered the miles specified below, Vercelli will provide a prorated adjustment based on actual mileage delivered. The cost of mounting, balancing and any other service charges including applicable taxes are excluded from reimbursement.

Pattern	Coverage Plan (Miles/Km)	25/365	Workmanship & Materials (Mo.)
Vercelli I	60,000/100,000	Yes	60
Vercelli II	45,000/70,000	Yes	60
Vercelli IV	45,000/70,000	Yes	60
Classic 787	N/A	Yes	60
Terreno A/T	50,000/80,000	Yes	60
Terreno H/S	50,000/80,000	Yes	60
Terreno H/T	50,000/80,000	Yes	60
Terreno M/T	N/A	Yes	60

The Mileage Coverage Plan applies only to the original purchaser and the tires have been used only on the vehicle on which they were originally installed according to the vehicle manufacturer's recommendations. The Mileage Coverage Plan does not apply to tires used in commercial applications. Tires that have not been rotated at least every 6,000 miles as evidenced by a completed rotation schedule are excluded. Likewise, tires in service for more than 60 months regardless of mileage attained are excluded.

WHAT IS NOT COVERED BY THE LIMITED PROTECTION POLICY?

(1) Improper operation or maintenance. This includes, but is not limited to, effects caused by improper tire inflation and/or improper load/speed practices and/or improper or insufficient tire rotation. (2) Wear due to improper vehicle alignment including but not limited to, uneven, cupping,

irregular, spotty and feathering wear. (3) Deliberate abuse or vandalism. Ride or vibration complaint after the first 1/32" of treadwear. (4) Damage due to snow chain usage, improper mounting/dismounting or automotive accident. (5) Tires used in commercial applications are not eligible for 25/365 or Mileage coverage where applicable.

OWNER'S OBLIGATIONS

To make an eligible claim under this Limited Protection Policy, tires must be rotated with the prescribed rotation patterns as recommended be either the vehicle owner's manual or an authorized Vercelli tire dealer. Owner must present an original tire sales invoice indicating the date of purchase, tire description and odometer mileage. Adjustment tires must be presented to an authorized Vercelli dealer and those tires replaced become the property of Vercelli Tires. Installation charges such as mounting, dismounting and balancing as well as any applicable taxes and government-mandated charges on the services rendered at the time of adjustment is the owner's responsibility. Adjustment claims must be completed on an approved claim form, supplied by an authorized Vercelli dealer, and submitted at time of adjustment.

WHAT ARE YOUR LEGAL RIGHTS?

No Representative or Dealer has authority to make any representation, promise or agreement on behalf of Vercelli, except as stated herein.

Any tire, no matter how well constructed, may fail in service or otherwise become unserviceable due to conditions beyond the control of the tire manufacturer. Under no circumstances is this Limited Protection Policy a representation that a tire failure cannot occur. This Limited Protection Policy gives you specific legal rights and you may also have other rights that vary from state to state or province to province.

Disclaimer: This Limited Protection Policy is in lieu of, and Vercelli Tires hereby disclaims, any and all other Limited Protection Policies and representations, express or implied, including without limitation any Protection Policy of merchantability of fitness for a particular purpose, and no other Limited Protection Policy or representation of any kind is made by Vercelli Tires or shall be implied by law. This Limited Protection Policy is subject to change without notice.

Limitation of damages: In no event and under no circumstance shall Vercelli Tires be liable to the buyer for any indirect, special, incidental, consequential, lost profit, loss of business, loss of goodwill or reputation, punitive or other damage, cost (including for replacement transportation), expense or loss of any kind. Some states and provinces do not allow the exclusion or limitation of incidental or consequential damages, so the above limitation or exclusion may not apply to you.

VERCELLI TIRE CARE AND MAINTENANCE GUIDE

Proper inflation pressure is essential for optimum tire performance, safety, and fuel economy. Check for proper inflation pressure at least monthly while tires are cool, as tires will warm up from use after a number of miles so it is best to check before driving. Use a quality handheld accurate air pressure gauge. It is best to occasionally have your Vercelli tires inspected by a professional tire shop, as it is difficult to tell just by looking at radial tires whether they are under-inflated or over-inflated. Furthermore, when operating a vehicle equipped with radial tires, it is difficult to notice when a tire has gone flat or nearly flat since the handling of the vehicle may not deteriorate significantly. Remember to always maintain inflation pressure at the level recommended by the vehicle manufacturer as shown on the vehicle placard, on the vehicle certification label or in the vehicle owner's manual.

Evidence of air loss or repeated under-inflation always requires expert inspection to determine the source of leakage and tire removal to determine repairability. To avoid injury, NEVER attempt to re-inflate a tire that has been in operation severely under-inflated. Progressive air loss may result from a variety of conditions such as punctures, cuts, curbing, impacts or partial bead unsealing. Some installation or fitment causes for air loss are (1) incomplete bead seating, (2) tearing of the tire bead caused by a machine tool due to insufficient lubrication or improper adjustment, (3) leaking valve core or rubber valve components. These should be corrected or replaced when problems are detected and/or whenever tires are replaced.

Under-inflation is the leading cause of tire failure and my result in severe cracking, component separation or complete loss of air. Under-inflation reduces tire load carrying capacity, allows for excessive sidewall flexing and increased rolling resistance, resulting in potential heat build-up and mechanical damage. Maintaining proper inflation pressure is the most important thing you can do to help promote tire safety, durability and maximize tread life.

Over-inflation will deteriorate ride quality, reduce braking ability and generate unwanted vibration. Over-inflation also increases the chances of impact damage.

DON'T OVERLOAD YOUR VEHICLE

The maximum load capacity stamped on the sidewalls of P-metric tires is reduced by ten percent when used on a light truck, utility vehicle or trailer. Never fit P-metric tires to light trucks that specify LT-type replacement tires.

VERCELLI

PERFORMANCE TIRES

VercelliTires.com

American Omni Trading Company

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